



SPONSORSHIP LEVELS

\$5,000 EVENT SPONSOR (3 available)

Sponsorship at this level supports the Family Day Main Stage, including performance fees, staging and sound.

Benefits include:

- Corporate logo placement on Main Stage backdrop banner
- 60-second sound bite from the Main Stage (*send company representative or provide audio-taped message*)
- 10x10 Exhibit Booth (including tent, 6ft table and 2 chairs) upon request
- One (1) parade entry or sponsored parade float (supplied by company)
- Four (4) corporate banner placement opportunities within the Family Day staging area.

\$2,500 SUPPORTING SPONSOR (4 available)

Sponsorship at this level supports logistics and security for Family Day, including facilities and use permits, security (off-duty) officers, golf carts and barriers, street closure and parade route signs.

Benefits include:

- Corporate logo placement on Main Stage backdrop banner and parade route signs
- 10x10 Exhibit Booth (including tent, 6ft table and 2 chairs) upon request
- Two (2) corporate banner placement opportunities within Family Day staging area.

\$1,500 PARADE SPONSOR (4 available)

Sponsorship at this level supports parade activities, including Grand Marshall Float, drill/dance team performances, clowns, novelty acts, trophies and prize awards.

Benefits include:

- Corporate logo on parade route signs
- 10x10 Exhibit Booth (including tent, 6ft table and 2 chairs) upon request
- One (1) corporate banner placement opportunity within Family Day staging area.

\$500.00 ACTIVITY SPONSOR (6 available)

Sponsorship at this level supports a Family Day project or activity as follows:

- _____ Kids Zone (pony rides, inflatables, school supplies, free concession stand, prize awards)
- _____ Teen Activities (3on3 basketball, video van, prize awards)
- _____ Adult Activities (bingo game, vendor engagement & free drawing prize awards)

Benefits include: Corporate logo on activity area signage.

FAMILY DAY 2019

PARADE ♦ FESTIVAL ♦ MARKETPLACE ♦ RESOURCE FAIR

Saturday, August 24th, 2019



SPONSORSHIP AGREEMENT FORM: *(Please complete and return by August 2.)*

We will support Family Day 2019 as follows:

\$5,000 Event Sponsor \$2,500 Supporting Sponsor \$1,500 Parade Sponsor \$500 Activity Sponsor

Company Name: _____

Address: _____

City	State	Zip
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Contact: _____ Title: _____

Telephone #: _____ Email: _____

PAYMENT METHOD

Check is enclosed Credit Card #: _____ Exp. Date: _____

Charge to our credit card

Send an Invoice Signature: _____

(Please make checks payable to: Minneapolis Urban League at 2100 Plymouth Ave. No., Mpls, MN 55411)