



Parade Line-Up: 9:30 AM  
 Parade Start Time: 11:00 AM

Parade Route: *East* on Xerxes and Golden Valley Road to Girard; *North* to Plymouth Avenue; *West* on Plymouth to Newton-Oliver staging area.

# Parade Application

Entry Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone #: (\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_

Type of Entry: \_\_\_\_\_ Number in Entry Unit: \_\_\_\_\_

- Entry Fee Classification:
- \$0 School Marching Bands, Drill/Dance Teams
  - \$25.00 Non-profit Groups, Churches
  - \$40.00 Commercial Businesses, Civic/Social Clubs
  - \$60.00 Elected Officials/Candidates

Will you use a vehicle? \_\_\_ Yes \_\_\_ No How many? \_\_\_\_\_ Describe: \_\_\_\_\_

Will you have any animal(s)? \_\_\_ Yes \_\_\_ No Describe: \_\_\_\_\_

Please provide any information you would like included in radio/social media & other event promotions: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Please return application (including entry fee) no later than Friday, August 9, 2019 to:**  
**FAMILY DAY PARADE c/o Minneapolis Urban League**  
**2100 Plymouth Avenue North, Minneapolis, MN 55411**  
*(For payment via credit card, please call: 612-302-3108)*

**THANK YOU IN ADVANCE FOR YOUR PARTICIPATION!**

## TERMS & CONDITIONS CONTRACT

### REQUIRED INSURANCE COVERAGE

All Vehicle Units / Entries must provide automobile insurance with the minimum limits of \$100,000 per person, \$300,000 for bodily injury and \$100,000 property damage. You can attach a copy of your current insurance card showing coverage to satisfy this requirement. Vehicle operators must have a valid driver's license.

Additional requirements for organizations/commercial units – entries must provide Comprehensive General Liability (CGL) insurance, having a combined single limit of no less than \$500,000 covering bodily injury, personal injury, and property damage. The Minneapolis Urban League is to be named additional insured for the day of August 24, 2019 with respect to any liability arising from participation in the Family Day parade. Walking Units are excluded from the insurance requirement.

### UNIT DEFINITIONS

A unit consists of no more than 25 people. If more than 25, entrant must pay two entry fees. One adult must accompany every ten children 12 and under.

**Non-Profit:** Any unit whose organization/agency holds a 501(c)(3) Federal Tax ID.

**For-Profit:** Any and all for-profit businesses and organizations AND any entry that displays an advertising message.

**Political:** Any unit promoting an individual holding or running for political office, individual holding office or running must be present.

**Marching Band:** High School/College Band Programs along with their drill/flag teams/Cheerleaders/sports team members

**Drill/Dance Team:** Non-school related (high School/College) choreographed and costumed participants performing (marching, dancing, twirling, roller-skating, etc.) consistently throughout the parade. Sound may be incorporated and props carried.

**Private Clubs:** Masonic or other fraternal orders; rotary, alumni, auto clubs and other civic, social or private groups

### GENERAL POLICIES & PROCEDURES

- Entries for any crusading movement of a general controversial nature will not be accepted.
- Line-up order is determined to establish variety and to ensure the flow of the parade. Your unit must be in the proper line-up position at the appointed time, or your appearance in the parade may be altered or canceled. Parade line-up begins at 9:30 am. All units must be in place by 11:00 am.
- If float rental is needed, it is the responsibility of the entry to locate the float.
- Units must provide all of their own signs, equipment, supplies, decorations, water, candy, etc.
- Each unit is responsible for the emergency medical information for each individual in your unit. This will assist if any emergency medical situation occurs during set-up and/or the parade.
- The parade is limited to 60 units.
- Application fees are non-refundable.

### Agreement

By my signature below, I acknowledge I have read and accept the Family Day Parade Terms and Conditions Contract and agree to share the terms and conditions with all other members of my unit.

- Yes, I have read this contract agreement. I agree to these terms and to share the terms with others in my unit.

Signed: X \_\_\_\_\_ Date: \_\_\_\_\_

## **EVERYONE LOVES A PARADE!**

Please remember that children, families, and neighborhood residents will be waiting all along the parade route in anticipation that the parade is coming! Your unit should be as animated and vibrant as possible in order to create the spectacle that a parade is meant to be! There will be time between check-in at 9 am and take off at 11:00 am to put any finishing touches on your unit. **All units should use signage that clearly indicates who you are.**

### *Additional things to note:*

- ✓ Performance Groups will be permitted four (4) exhibition stops of approximately 90 seconds each along the parade route. You will be signaled by the parade leader's whistle to indicate a stop. All parade units will be held until the exhibition stop has concluded.
- ✓ To prevent possible injury, **no items such as candy or toys are to be thrown from automobiles, trucks, floats or by marchers. You may, however, hand out items to viewers along the route.**
- ✓ **Inclement Weather:** The parade will go on rain or shine unless conditions are deemed extreme by our event planning team.
- ✓ *No alcoholic beverages are to be consumed or carried along the parade route, or in the staging area.* Security volunteers will remove any unit in violation of this directive.
- ✓ The use of sirens and air horns during the parade is strictly prohibited. The use of these can cause problems in the event of a true emergency.

Your cooperation in making this a safe, family-friendly, community spectacle is greatly appreciated.